

# Holiday Scams



## 12 Days of Stockings—Enter to Win!

1. Event Ticket Scam
2. Cost of Living Assistance Scam
3. Get Rich Quick Scam
4. Refund Scam
5. Social Media Marketplace Scam
6. Fake Parcel Delivery Text Scam
7. Money Request from Family/Friend Scam
8. Phishing Scam
9. Artificial Intelligence (AI) Scam
10. CRA-Related Scam

\_\_\_\_\_ Scammers claim you are owed a refund to steal personal or financial information. They may contact you by phone, email, or text, posing as a legitimate entity to trick you into revealing sensitive details or sending money.

\_\_\_\_\_ Receiving a message impersonating a person or organization they're familiar with – an urgent message from a business that gets the user to either click on a malicious link, or share their personal or financial information.

\_\_\_\_\_ Involve scammers sending fake delivery notifications for parcels, prompting the recipient to click on a link to reschedule delivery or pay a fee. The link often leads to a phishing site designed to steal personal information or install malware on the victim's device.

\_\_\_\_\_ Deepfakes – a type of AI-generated video where a person's likeness can be mimicked and manipulated – are being made to create fake advertisements featuring celebrities, in an effort to make a fraudulent product look legitimate.

\_\_\_\_\_ Scammers posing as someone you know to urgently request money, often through phone, email, or social media, to exploit your trust.

\_\_\_\_\_ Scammers exploiting individuals' financial vulnerabilities by offering fake assistance programs, grants, or loans to help with living expenses, only to steal the money or use the information for identity theft.

\_\_\_\_\_ These fraud attempts are typically texts and e-mails from scammers pretending to be government officials, trying to trick you into sharing personal or financial information or with fake links to claim deposits such as the Climate Action Incentive Payment.

\_\_\_\_\_ Scammers selling counterfeit or non-existent tickets to popular events, such as gigs, concerts, or sports games – victims purchase tickets online or through social media, only to discover that the tickets are invalid or never arrive.

\_\_\_\_\_ Criminals use platforms like Facebook Marketplace, Instagram, or TikTok to advertise and sell products that do not exist. Fake profiles are created to advertise popular and in-demand goods .

\_\_\_\_\_ Fraudulent schemes that promise high returns with little risk or effort in a short period. Scammers often use persuasive tactics and fabricated success stories to lure individuals into investing their money.

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Enter to win 1 of 12 stockings by choosing the best answer to each question above.  
Draws will be made daily Dec 5 - Dec 20.

